

# 12<sup>th</sup> International Conference Acute Cardiac Care

May 23-25, 2021 | Tel Aviv, Israel



**INDUSTRY PROSPECTUS**

[www.acute-cardiac-care.com](http://www.acute-cardiac-care.com)

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## WELCOME LETTER

Dear Colleagues,

We are pleased to invite you to the 12<sup>th</sup> International Conference on Acute Cardiac Care which will take place in Tel Aviv on May 23-25, 2021.

Acute Cardiac Care has been undergoing a substantial transformation in recent years as the population ages and our patients become more complex and require more multidisciplinary care. The International Conference on Acute Cardiac Care, held biennially in Israel, has long become one of the leading scientific events for acute cardiac care worldwide. In this meeting we cover the broad spectrum of contemporary acute cardiac care, including acute coronary syndromes, anti-thrombotic therapy, reperfusion and revascularization, acute heart failure, management of arrhythmias in the acute setting and general intensive care.

The conference will bring together health care professionals from all relevant disciplines, including cardiologists, intensivists, anesthesiologists, internists, cardiac surgeons, nurses, paramedics and other allied professionals. The meeting is held under the auspices of the Acute Cardiovascular Care Association of the ESC and the Israel Heart Society and is a major scientific event for all health care professionals working in acute cardiac care.

Tel Aviv and Israel offer rich opportunities for tourism and entertainment with unique historic and cultural sites as well as a vibrant, sea-side experience.

On behalf of the organizing committee, we look forward to welcoming you to Tel Aviv.

## Plan to join us!!

**Prof. Joseph S. Alpert**

Co-Chairperson

**Prof. Yonathan Hasin**

Co-Chairperson

**Prof. Doron Zagher**

Co-Chairperson

## STEERING COMMITTEE

**Joseph S. Alpert**, USA, Co-Chairperson

**Yonathan Hasin**, Israel, Co-Chairperson

**Doron Zahger**, Israel, Co-Chairperson

**Roy Beigel**, Secretary General

**Zaza Iakobishvili**, Israel

**Shlomi Matetzky**, Israel, Scientific Secretary

**Giora Landesberg**, Israel, Anesthesiology

**O. Raanan**, Israel, Nursing Coordinator

## GENERAL INFORMATION

### Venue

David Intercontinental Hotel  
12 Kaufman Street, Tel Aviv, Israel

### Language

The official language of the Conference is English.

### Get-Together Tour and Dinner Reception (for all paid participants)

#### Sunday May 23, 2021

09:00 Departure from the David Intercontinental Hotel for a tour of Jerusalem  
18:30 Cocktail reception and dinner in the Old City  
22:00 Return  
Additional tickets: \$140

### Tour and Festive Dinner (for all paid participants)

#### Monday, May 24, 2021

18:00 Departure from the David Intercontinental Hotel for tour in Tel Aviv  
followed by a networking dinner  
22:30 Return  
Additional tickets: \$120

### Exhibition

A commercial exhibition will be held within the framework of the Conference. Exhibitors will be provided with an unprecedented opportunity to promote innovative products, pharmaceuticals, equipment and technologies to a discerning international professional audience. For further information contact the Secretariat at [meetings@isas.co.il](mailto:meetings@isas.co.il)

### Industrial Sponsorship

Satellite symposia, sponsored lectures and working luncheons will be held during the Conference. Request for industrial sponsorships should be sent to [meetings@isas.co.il](mailto:meetings@isas.co.il)

### Currency

Israel's currency is the New Israeli Shekel (NIS). International major credit cards are accepted in most hotels, restaurants and shops. Exchange offices and ATM machines are easily available throughout the city and at the Ben Gurion International Airport arrival terminal.

### Climate

The weather in June is pleasant to warm during the day, temperatures ranging from 21-29°C / 70-85°F.

### Conference Secretariat

ISAS International Seminars 2021  
POB 574, Jerusalem, Jerusalem  
Phone: +972 2 652 0574  
Email: [meetings@isas.co.il](mailto:meetings@isas.co.il)

## FOCUSED TOPICS

### Acute Cardiac Care

- Acute Cardiac Care – Resuscitation
- Acute Cardiac Care – Prehospital and emergency Department Care
- Acute Cardiac Care – CCU, Intensive, and Critical Cardiovascular Care
- Acute Cardiac Care – Other

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### Acute Coronary Syndromes

- Acute Coronary Syndromes: Pathophysiology and Mechanisms
- Acute Ischemia
- Thrombosis, Platelets, and Coagulation
- Acute Coronary Syndromes: Inflammation
- Vulnerable Plaque
- Vasospasm
- Left Ventricular Remodeling
- Acute Coronary Syndromes: Pathophysiology, Other
- Acute Coronary Syndromes: Epidemiology, Prognosis, Outcome
- Acute Coronary Syndromes: Diagnostic Methods
- Acute Coronary Syndromes: Biomarkers
- Acute Coronary Syndromes: Imaging
- Acute Coronary Syndromes: Diagnostic Methods, Other
- Acute Coronary Syndromes: Treatment
- Acute Coronary Syndromes: Lifestyle Modification
- Acute Coronary Syndromes: Drug Treatment
- Acute Coronary Syndromes: Antiplatelet Agents
- Acute Coronary Syndromes: Thrombolysis/Fibrinolysis
- Acute Coronary Syndromes: Drug Treatment, Other
- Acute Coronary Syndromes: Revascularization
- Acute Coronary Syndromes: Treatment, Other
- Acute Coronary Syndromes: Clinical
- Unstable Angina
- Non-ST-Elevation Myocardial Infarction (NSTEMI)
- ST-Elevation Myocardial Infarction (STEMI)
- Acute Coronary Syndromes: Shock
- Acute Coronary Syndromes: Post-Infarction Period
- Acute Coronary Syndromes: Myocardial Infarction with Non-obstructive Coronary Arteries
- Acute Coronary Syndromes: Tako-Tsubo Cardiomyopathy
- Acute Coronary Syndromes: Clinical, Other
- Acute Coronary Syndromes: Other

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### Acute Heart Failure

- Acute Heart Failure: Diagnostic Methods
- Acute Heart Failure: Biomarkers
- Acute Heart Failure: Imaging
- Acute Heart Failure: Diagnostic Methods, Other
- Acute Heart Failure: Treatment
- Acute Heart Failure: Drug Treatment
- Acute Heart Failure: Non-pharmacological Treatment
- Acute Heart Failure: Treatment, Other
- Acute Heart Failure: Clinical

## **Aortic Disease**

- Aortic Disease – Clinical
  - Acute Aortic Syndromes, Aortic Dissection
  - Aortic Aneurysm, Thoracic
  - Aortic Aneurysm, Abdominal
- 

## **Arrhythmias, General**

- Arrhythmias, General – Treatment
  - Cardioversion and Defibrillation
- 

## **Atrial Fibrillation**

- Atrial Fibrillation – Epidemiology, Prognosis, Outcome
  - Sudden Death in Patients with Atrial Fibrillation
  - Atrial Fibrillation – Treatment
  - Rhythm Control, Cardioversion
- 

## **Device Therapy**

- Device Complication and Lead Extraction (e.g. ICD induced inappropriate shocks)
- 

## **Imaging**

- Echocardiography
  - Intraoperative and Interventional Echocardiography
  - Coronary CT Angiography
- 

## **Interventional Cardiology**

- Coronary Intervention
  - Coronary Intervention: Primary and Acute PCI
  - Coronary Intervention: Mechanical Circulatory Support
  - Coronary Intervention: Restenosis and Device Thrombosis
- 

## **Pericardial Disease**

- Pericardial Disease – Clinical
  - Pericardial Effusion
  - Pericardial Disease, Other (pericardial tamponade)
- 

## **Pharmacology and Pharmacotherapy**

- Cardiovascular Drug Therapy
  - Anticoagulants
  - Antiplatelet Drugs
  - Diuretics
  - Nitrates
  - Lipid-Lowering Agents (especially for secondary prevention)
  - Anti-Diabetic Drugs (especially for secondary prevention)
- 

## **Pulmonary Circulation, Pulmonary Embolism, Right Heart Failure**

- Pulmonary Circulation, Pulmonary Embolism, Right Heart Failure: Treatment
  - Pulmonary Circulation, Pulmonary Embolism, Right Heart Failure: Drug Treatment
  - Pulmonary Circulation, Pulmonary Embolism, Right Heart Failure: Intervention
  - Pulmonary Circulation, Pulmonary Embolism, Right Heart Failure: Treatment, Other
  - Pulmonary Circulation, Pulmonary Embolism, Right Heart Failure: Clinical
  - Pulmonary Embolism
  - Pulmonary Circulation, Pulmonary Embolism, Right Heart Failure: Other
-

## **Syncope and Bradycardia**

- Syncope and Bradycardia – Pathophysiology and Mechanisms
  - Bradycardia: AV-Block
  - Tachycardia
  - Non-arrhythmogenic Mechanisms of Syncope
  - Syncope and Bradycardia – Treatment
  - Drug Treatment
  - Pacemaker Therapy
  - Syncope and Bradycardia – Clinical
- 

## **Ventricular Arrhythmias and Sudden Cardiac Death**

- Ventricular Arrhythmias and SCD – Treatment
  - Management of Out of Hospital Cardiac Arrest
  - Device Treatment of Ventricular Arrhythmias and SCD
  - Ventricular Arrhythmias and SCD – Clinical
-

## Sponsorship Packages

### Platinum Sponsorship Package

**US\$ 30,000**

- Organization of a Plenary Satellite Symposium for up to 45 minutes: The program is subject to the approval of the Organizing Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Satellite Symposium of ACC 2021"
- Symposium program will be included in the final program (subject to receipt by publishing deadline)
- All speaker costs should be covered by the sponsoring company
- **Exhibition Space**
  - 12 sqm exhibition open space
- **Advertisement & Acknowledgement**
  - Inclusion of sponsor's symposium invitation in the participants bags (insert to be provided by sponsor)
  - Inclusion of up to three pieces of promotional material distributed in the participants bags
  - Prominent space such as back-page or inside front-page advertisement in the final program, allocated on a first come, first served basis
  - Sponsor's logo with hyperlink on the website of ACC 2021
  - Symposium invitation will be sent to all registered delegates by email 1 month before the conference
  - Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
  - 8 complimentary conference registrations
- **Conference Logo**
  - The right to use the ACC 2021 logo on relevant conference material, approved by the Secretariat

### Gold Sponsorship Package

**US\$ 20,000**

- Organization of a Parallel Luncheon Satellite Symposium for up to 60 minutes: The program is subject to the approval of the Organizing Committee
- Includes: hall rental, standard audio/visual equipment
- Permission to use the phrase: "Official Satellite Symposium of ACC 2021"
- Symposium program will be included in the final program (subject to receipt by publishing deadline)
- All speaker costs should be covered by the sponsoring company
- **Exhibition Space**
  - 6 sqm exhibition open space
- **Conference Bags**
  - Each full registered participant will receive a bag
  - The bag will bear the sponsor's and ACC 2021 logo
- **Advertisement & Acknowledgement**
  - Inclusion of up to two pieces of promotional material distributed in the participants bags
  - Sponsor's logo with hyperlink on the website of ACC 2021
  - Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
  - 5 complimentary conference registrations
- **Conference Logo**
  - The right to use the ACC 2021 logo on relevant conference material, approved by the Secretariat

## Silver Sponsorship Package US\$ 17,000

- Organization of a Parallel Session for up to 30 minutes: The program is subject to the approval of the Organizing Committee
  - Includes: hall rental, standard audio/visual equipment
  - Permission to use the phrase: "Official Satellite Symposium of ACC 2021
  - Symposium program will be included in the final program (subject to receipt by publishing deadline)
  - All speaker costs should be covered by the sponsoring company
- **Name Tags**
    - The company's logo will appear on the name tag
  - **Exhibition Space**
    - 6 sqm exhibition open space
  - **Advertisement & Acknowledgement**
    - Sponsor's logo with hyperlink on the website of ACC 2021
    - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
  - **Registration**
    - 3 complimentary conference registrations
  - **Conference Logo**
    - The right to use the ACC 2021 logo on relevant conference material, approved by the Secretariat

## Mobile App US\$6,000

The Conference App engages attendees with personalized planning tools and real-time event updates. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler.

- Supporter will be recognized on the home screen with "Supported by..." with Supporter's logo

## E-Poster Stations US\$6,000

E-posters will be displayed for the duration of the Conference.

- Dedicated signage with the company's logo will be displayed at the E-poster stations area
- Opportunity to provide sponsor's mouse pad at each station
- Opportunity to display sponsor's logo on screensavers at each station

## Conference Bags US\$5,000

Conference bags will be given to each Conference participant.

- The bag will bear the sponsor's and Conference logos
- 1 piece of promotional material (up to 8 A4 pages, responsibility of the sponsor) may be inserted in the Conference bags. Content to be approved by the Organizers

## Conference Lanyards US\$3,000

Supporter will be recognized on the lanyards with their company logo.

Lanyards should be supplied by the sponsor.

## Notepads and Pens

US\$3,000

The supporter will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the Organizer. This item must be approved by the organizer as well as the Conference's Organizing Committee prior to the production. Otherwise, the organizer will have the right to produce these items and charges will be covered by the Supporter. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Supporter's logo and name on notepads and pens
- Inclusion in the delegates kit

## Advertisement in Final Program Booklet

US\$1,500

- Inside Page - one sided color page
- Placement in the program is on a "first come, first served basis"

## Promotional Insert

US\$1000

- Inclusion of 1 piece of promotional material distributed in the participants bags

## Tailor Made Packages

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact us to discuss your needs at [meetings@isas.co.il](mailto:meetings@isas.co.il)

## Group Registrations

We are happy to provide a discount for group registrations from 20 participants and up. Please contact us at [meetings@isas.co.il](mailto:meetings@isas.co.il) to receive your quote.

## Educational Grants

ISAS pledges equal opportunities and therefore encourages educational grants. This will allow us to provide reduced registration rates to developing country participants and students.



## EXHIBITION SPACE

US\$3,000

A commercial and professional exhibition will take place parallel to ACC 2021 sessions hours. We wish to maximize the exhibitor's exposure to the delegates and therefore all coffee breaks will be held in the exhibition area.

Exhibitors will be acknowledged in the Industry Support and Exhibition section of the program and on the conference website with hyperlink to Supporter's homepage.

### Exhibition Includes

- 100-word company profile in the Final Program
- Open exhibition space (6 sqm)
- 1 table, 2 chairs, electricity point
- 1 complimentary exhibitor registration
- Welcome reception for the registered exhibitors
- Coffee & Lunch for the registered exhibitors
- Cleaning of public areas and gangways

### Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

### Allocation for Space

Space allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed to ensure the reservation of a desired location.

### Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitors' badges will be given for the first 6 sqm booked and another badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of 300\$ per person. All registered exhibitors are entitled to the welcome reception, coffee and lunch breaks and sessions.

### Acknowledgements

Please note that exhibition opportunities include the following:

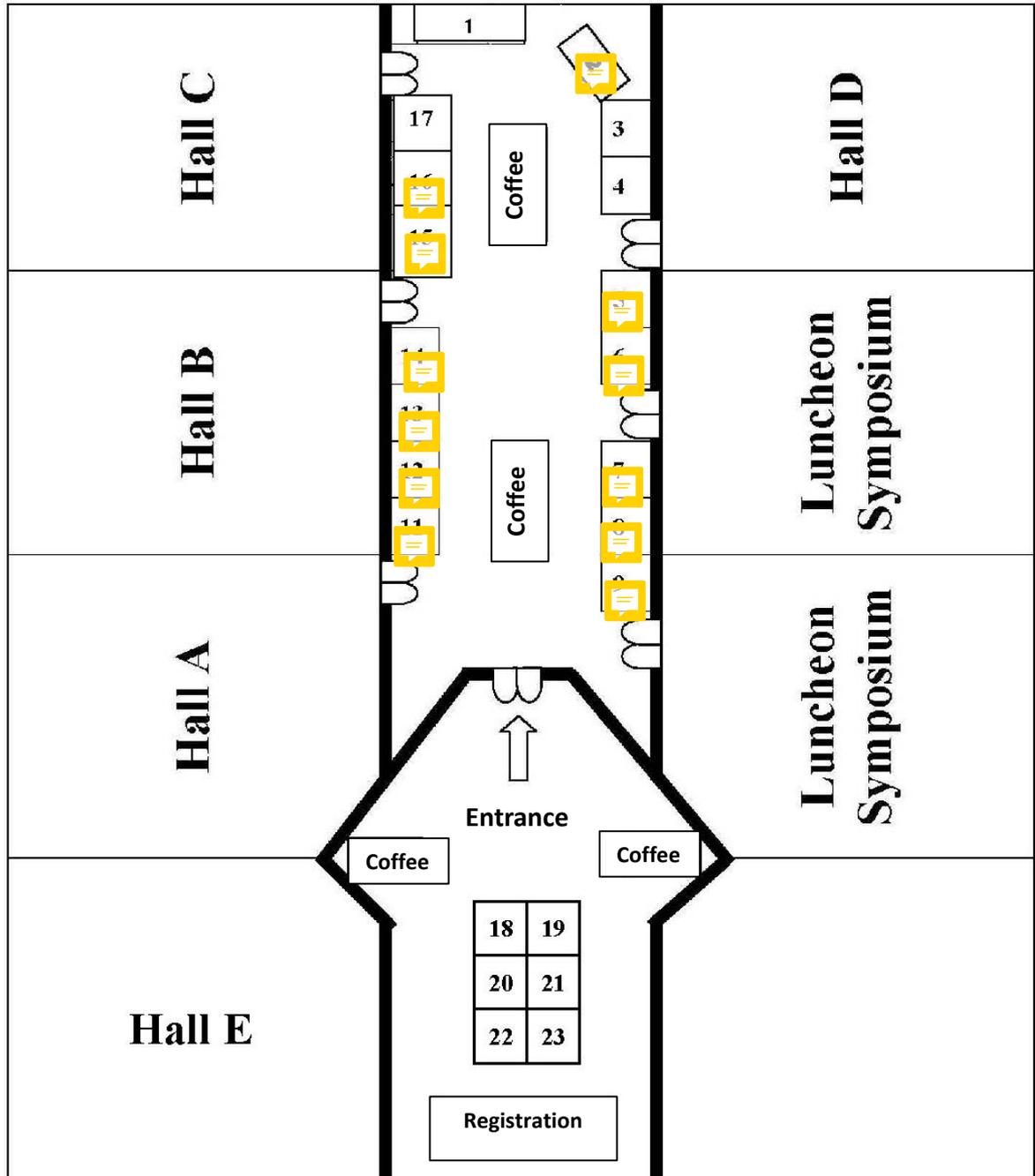
- Exhibitor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors/Exhibitor's Board on-site
- Acknowledgement in the Sponsors/Exhibitor's List in the Final Program

### Site Inspections

Exhibitors are free to visit the venue at their convenience. Please contact the venue directly to arrange this.

- ❖ For 9 sqm the price is US\$ 4,000 with 2 registration badges
- ❖ 12 sqm the price is US\$ 5,000 with 2 registration badges

EXHIBITION MAP



## INFORMATION FOR SPONSORS & EXHIBITORS

### Application for Sponsorship/Exhibition

Application for sponsorship and/or exhibition can be made in writing with the enclosed booking form to:

#### ISAS

Telephone: +972-2-652-0574 Email: meetings@isas.co.il

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition catalogue. The form must be completed and signed and returned to ISAS.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### Terms of Payment

50% due with signed contract

50% due by 31 March, 2021

The total amount should be received before the opening date of the conference.

### Payment Methods

**Option 1:** Payment by credit card

**Option 2:** Payment by Bank Transfer

Details will be available in the invoice

Bank charges are the responsibility of the payer

### Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 31 March, 2021, will entitle a reimbursement of 50% of the sponsorship payment minus handling fees and under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible from 1 April, 2021.

### Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

## SPONSORSHIP/EXHIBITION APPLICATION FORM

Please complete the following information and return to the Organizers:

Email: [meetings@isas.co.il](mailto:meetings@isas.co.il)

Company Name (as you wish it to appear on all acknowledgments)

\_\_\_\_\_

Contact Name and position

\_\_\_\_\_

Address

\_\_\_\_\_

Post/Zip Code

\_\_\_\_\_

Country

\_\_\_\_\_

Telephone

\_\_\_\_\_

Fax

\_\_\_\_\_

Email

\_\_\_\_\_

Website Address

I have enclosed the following items:

- High resolution company logo in jpeg
- Short company description (max 100 words)

I/We confirm the following sponsorship items.

Sponsorship Levels		Value
Platinum Sponsor		<input type="checkbox"/> US\$ 30,000
Gold Sponsor		<input type="checkbox"/> US\$ 20,000
Silver Sponsor		<input type="checkbox"/> US\$ 17,000
Other Items	Program App	<input type="checkbox"/> US\$ 6,000
	E-Poster Stations	<input type="checkbox"/> US\$ 6,000
	Conference Bags	<input type="checkbox"/> US\$ 5,000
	Conference Lanyards	<input type="checkbox"/> US\$ 3,000
	Notepads and Pens	<input type="checkbox"/> US\$ 3,000
	Advertisement in Final Program Booklet	<input type="checkbox"/> US\$ 1,500
	Promotional Insert	<input type="checkbox"/> US\$ 1,000
	<b>Exhibition Space</b>	
6 sqm incl. 1 registration	<input type="checkbox"/> US\$ 3,000	
9 sqm incl. 2 registrations	<input type="checkbox"/> US\$ 4,000	
12 sqm incl. 2 registrations	<input type="checkbox"/> US\$ 5,000	

Initial Deposit of 50% due with application US\$ \_\_\_\_\_

I/we are authorized to sign on behalf of the company and acknowledge that the company will pay all costs as indicated above and follow guidelines and policies listed in the sponsorship prospectus.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_